

OWNER EXIT PLANNING

PREPARING TO TRANSITION DURING PERIODS OF DOWNTURN AND RECOVERY

Join us for an executive briefing and panel discussion that will address how you can prepare yourself and your company to exit your business. Transitioning your business is much different than managing it day to day, and the current economy makes transition planning even more difficult. Learn the secrets to increasing the value of your business in preparation for sale or transition to key employees. Some of these areas include:

- Improve the value drivers for your business
- The secrets behind the value detractors and how to improve these areas of your business before it's too late
- Transition preparedness, a financial perspective – One big mistake to avoid, and 3 critical steps to position you and your company for a successful transition

Start preparing your company today, so you are ready with a premium product when it is time to go to market. Over the next 12 months many companies will be going to market with their company and only those that are prepared will get top dollar and sell faster!

This event is for business owners and their senior leadership teams. As an added benefit, each participant will receive a copy of the book *Owner Exit Planning: Leave on your own terms*, by Larry Turner.

Speakers:

Larry Turner, CEO

Roundhouse Advisors, Inc.



Larry Turner is CEO of Roundhouse Advisors, Inc. and has over 25 years experience growing, starting up, repositioning, and revitalizing organizations. He has over 20 years of mergers and acquisitions experience on both the buy-side and sell-side of the transaction. Roundhouse Advisors is a consulting practice focused on helping businesses increase enterprise value by managing pain, growth and owner exits. Larry is a consultant, public speaker, and

the author of "Owner Exit Planning: Leave On Your Own Terms".

Steven L. White Jr., Financial Specialist

Wealth Strategies Group



Since entering the financial services industry in 1996, Steven L. White Jr. has been committed to providing the highest quality service, dedication and expertise based on thorough research and 20 years of his business and life experiences. Stevens's success comes from his experience as a former Fortune 500 manager, President of Tiger Bay Financial, Inc., and relationships with local business owners and executives. Stevens's credentials include a

Series 6 Investment Company registration and a Series 65 Investment Advisor Representative registration in the state of Colorado. Steven maintains a Life, Long Term Disability and Long Term Care insurance license in the state of Colorado, California, Texas and Missouri.

Panel Discussion Participants:

Steven Bush, Attorney

Steven M. Bush, A Professional Corporation

Steve is a lawyer who focuses on business transactions, mergers and acquisitions, franchises, real estate, and estate planning. He graduated from the University of Denver College of Law and finished his undergraduate career by graduating with magna cum laude honors. He has practiced law for more than 25 years in a variety of settings, including government, private practice, and corporate positions. Steve has helped numerous clients through the process of negotiating the successful transfer of their businesses.

Robert Hedges, Owner

The Robert Hedges Company

Bob is the Managing Broker of The Robert hedges Company, which he founded in 1995. He is past member of the Board of Directors of the Colorado Association of Business Intermediaries as well as serving on various other Boards. The Robert Hedges Company has a successful and proven track history of helping clients buy, and sell businesses in a variety of market sectors.

Ann Marie Martin

Optimal Systems, Inc.

Ann Marie Martin provides services to help companies become more efficient and streamlined. She has helped many business owners that are preparing to sell their business by developing procedure manuals and clear financial statements. Her focus is developing procedures that turn an intangible asset into a tangible asset.

DATE: FRIDAY, DECEMBER 11, 2009

TIME: 11:00 TO 1:00; REGISTRATION STARTS AT 10:30

COST: \$25.00 PER PERSON, LUNCH TO BE SERVED

LOCATION: WEALTH STRATEGIES GROUP

6455 S. YOSEMITE ST., SUITE 300

GREENWOOD VILLAGE, CO 80111

Register at www.regonline.com/795766

More information at:

www.roundhouseadvisors.com/exit.htm



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